



OURHotel has an Average Net Distribution of 6783



OURhotel



>PROFILE: OURHotel magazine is the official publication of the Australian Hotels Association (AHA) nationally, talking directly to the hotelier five times a year. OURhotel reaches nearly 7,000 pub-style, 4 and 5 Star accommodation hotels throughout Australia.

>CIRCULATION: 6783 CAB April-September 2009

>READERSHIP: 40,200 – OURhotel is read by hotel owners, licensees and management

>DISTRIBUTION: OURhotel is direct mailed to hotel owners

REGULAR FEATURES:

INDUSTRY ISSUES; latest coverage of the issues that effect the industry

INTERVIEWS; we interview the key hoteliers and industry leaders

PEOPLE & MONEY; finding the right people and keeping them; financial issues Including superannuation and hotel investment

ACCOMMODATION & TRAVEL; information for accommodation venues and reports from the tourism industry

DRINKS & FOOD; Information to help run a great restaurant

DESIGN & RENOVATION; showcasing excellence in hotel design and renovation

AUDIO VISUAL SHOWCASE; a venue showcase

OPERATIONS; topics that help the hotelier run a better business



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>MARCH 2011 (ON SALE FEBRUARY 22)

EDITORIAL 25/1/2011

BOOKING DEADLINE 1/2/2011

MATERIAL DEADLINE 8/2/2011

FEATURES

TV sports – who has what in 2011

Audio Visual Feature

Oils

Food Evolution – trends impacting the industry

>MAY 2011 (ON SALE MAY 18)

EDITORIAL 13/4/11

BOOKING DEADLINE 20/4/11

MATERIAL DEADLINE 27/4/11

FEATURES

Technology at Work

Outdoor Heating

Architecture and Design showcase

Food safety for staff and consumers

>JULY 2011 (ON SALE AUGUST 3)

EDITORIAL 15/6/11

BOOKING DEADLINE 22/6/11

MATERIAL DEADLINE 29/6/11

FEATURES

Bar design

E-business strategies

Developing your bistro menu

>OCTOBER 2011 (ON SALE OCTOBER 5)

EDITORIAL 24/8/11

BOOKING DEADLINE 31/8/11

MATERIAL DEADLINE 7/9/11

FEATURES

Deep frying – top chefs design menus that work

Big events – maximise the opportunity

Maximising profit in the kitchen

Make the most of outdoor space

>NOVEMBER 2011 (ON SALE DECEMBER 1)

EDITORIAL 19/10/11

BOOKING DEADLINE 26/10/11

MATERIAL DEADLINE 2/11/11

FEATURES

Outdoor beer gardens

Loyalty programmes

Summer menus

RATES

F/COLOUR	CASUAL	2X	3X	4X
Dps	\$6600	\$6300	\$5950	\$5600
Full Page	\$3850	\$3650	\$3450	\$3250
Half Page	\$2200	\$2100	\$1950	\$1850
Strip	\$1650	\$1550	\$1500	\$1350

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1/2 Page (vertical)	100 x 297	110 x 307
Strip (horizontal)	70 x 210	80 x 220
Strip (vertical)	60 x 297	70 x 307

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